

Visibility Management für AI Recommendation

Die Nennung in KI-Antworten ist nicht käuflich. Sie entsteht aus eindeutigen, belegten und widerspruchsfreien Aussagen.

Visibility is harder to manage

- Media budgets now buy ads next to the AI answer, but not being named in it
- AI answers name only a few brands per category. Brands left out never make the shortlist
- The evidence sits in technical content, data sheets and service records, but rarely in a form AI systems can read

A signal architecture is the basis for higher visibility

We measure, build and operate your brand's visibility in AI answer engines and in agents that compare and choose on your customers' behalf.

We measure presence in generated answers across several systems and points in time, together with the reasons: which sources are cited and which statements the models adopt.

The goal is a signal architecture of entity model, evidence base, feed quality and answer coverage for the questions that decide purchases in your category.

What you get:

Answer Audit

Category question set, presence across several systems and points in time, cited sources, competitor benchmark, technical and content actions

Signal architecture

Entity model, evidence base, feed quality, consistency across owned and third-party sources, answer coverage

Ongoing operations

Monthly measurement, maintenance of feeds and answers, competitive monitoring, reporting

Our offer

Audit from 12.000€

Building the signal architecture from € 45,000 · ongoing operations from € 5,000 per month, twelve-month minimum term, handover to an in-house team possible.

Book a Meeting

Dr. Sven Schiemann
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