

## AI Readiness Check

How visible your brand is in AI search, where it stands against competitors, and whether your website is technically ready for it.

MASTERCLASS AT INNOVATION DAY 2026  
Context over Keywords

### How future-ready is your brand in AI search?

Search as we knew it is gone. ChatGPT, Google AI Overviews and AI Mode, Gemini and Claude have changed the rules. The key question today: how does my brand become part of the answer AI systems give? That is exactly what we show you.

### Be Part of the Answer.

Our framework combines SEO, GEO and AEO into one system. It measures how visible, citable and well represented your brand is in Google, ChatGPT, Gemini and Claude.

Classic organic ranking is no longer enough. If AI answers don't cite you, you don't exist for a growing share of users.

The two offers are designed as consecutive stages: **the AI Readiness Check** by Mediaplus Performance establishes the technical foundation, and the **Answer Gap Analysis** by Future Marketing builds on it at the content level.

## What you get

#### 1. Visibility & Competitor Benchmark

Pre-audit of your AI visibility compared with your three key competitors.

Price: €3,500

#### 2. AI Readiness Check

Review of your domain against current best practices and joint development of your AI strategy.

Price: €5,500

#### 3. Your 90-Day Roadmap

Written action plan based on the workshop, so you can start implementing right away. Available only with Module 2.

Price: €2,500

#### 4. ChatGPT Presence: Ads + GEO

Paid and organic as one system: ChatGPT Ads with context targeting, citable content and landing pages that turn chats into conversions.

Price: from €4,500 + ad budget

#### ENTRY SUGGESTION Orientation Workshop

The New Search Reality: Where does search stand today – and where is it heading?  
**Free of charge**

### Book a Meeting

Stephan Kopp

Managing Director  
& Search Expert



Cornelis-Maria  
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Director Performance  
Marketing



Christian Cosimini

Director Strategy  
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## Contact

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