

Entertainment & Platform Opportunity Sprint

A collaborative workshop to identify
where your brand can play – and scale.

Where to play. How to scale.

The Sprint connects audience growth, entertainment, communities, platforms and media. It is designed as a focused first step: not a full strategy, but a clear, collaborative starting point for deeper development.

Find your role in entertainment

Entertainment, communities and platforms are where audiences discover, engage and form preferences. For brands, the question is not to be everywhere, but to identify where participation feels credible, where media can add scale, and which opportunities are worth developing further.

Our Sprint gives teams a structured first step: align on the growth challenge, explore relevant spaces and create an initial map for future activation.

WHAT WE OFFER

Inspiration

Impulse on trends, cases, platform mechanics and entertainment-led audience growth.
Approx. 45-60 min.

Opportunity Sprint

Collaborative session to explore audiences, communities, entertainment spaces and media touchpoints.
Approx. 120 min.

Output

Initial Opportunity Map with 3-5 prioritised spaces and recommended next steps.
Summary output included.

Our offer:

Opportunity
Sprint
from €7,500*

*Workshop incl. initial Opportunity Map

Book a Meeting

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