

Marketing 2030

Transforming Organizations for the Intelligence Era

Six Shifts Across the Business

From production systems and agentic workflows to brand meaning, real-time customer dialogue, decision intelligence, and growth that lives across the whole business – not just the campaign.

From Campaigns to Learning

For twenty years, marketing mastered the campaign machine – production, targeting, reporting. AI can make that machine run faster. But doing the wrong thing faster is not transformation. Learning must become marketing's operating principle: Understand, Decide, Create, Act, Measure, Learn – a continuous system where insight, execution, and evidence connect.

Vom Consulting zum Agentic Marketing OS

Diagnose

We identify the decision that matters – and the customer and business value it affects.

Redesign

We redesign marketing around decisions and learning – not around campaigns or tools.

Build Agentic Marketing OS

We build the agentic operating system – from a single custom agent to full marketing orchestration.

From €30,000 per phase

Diagnose
Redesign
Build

*Price for the initial diagnosis & strategy phase

Book a Meeting

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